



MONICA FARAG

Graphic Designer

EDUCATION

Purdue University | college of liberal arts

August 2013 - May 2017

Major: Visual Communications Design

Minor: Communications

PORTFOLIO

www.monicafarag.com

PERSONAL BLOG

www.doseofmonica.com

CONTACT

monicafarag27@gmail.com

www.linkedin.com/in/monica-farag

www.instagram.com/doseofmonica

www.instagram.com/monicafaragdesign

SKILLS

Adobe Creative Suite

Graphic Design

Advertising

Email Marketing

Websites

Video

Packaging Design

Typography

Print/Digital

NOTEWORTHY

KEIMYUNG UNIVERSITY, SOUTH KOREA
CREATIVE CHALLENGE BOOK AND EXHIBITION
JANUARY 2017 HONORABLE MENTION

EXPERIENCE

Roop & Co.

GRAPHIC DESIGNER, CLEVELAND OH

MAY 2017-JANUARY 2020

- Conceptualized, developed and created visual designs for clients' marketing and communication assets
- Produced a range of projects from brand identity manuals, company logos, trade booth signage, print collateral, advertisements (both digital and print), multimedia assets, websites, video and more
- Coordinated directly with the director of design, account executives, and clients

Faith IT Solutions

GRAPHIC DESIGNER, SOLON OH

OCTOBER 2014-PRESENT

- Create logos using Illustrator and Photoshop for churches and ministries
- Communicate with churches and ministries on designs
- Organize website layouts in order to create more visually appealing designs

Walk and Create

GRAPHIC DESIGN INTERN, LONDON UK

MAY 2016-JULY 2016

- Developed Walk's social media platforms
- Represented agency at networking events
- Assisted founders to compose presentations

AMG Marketing Resources

GRAPHIC DESIGN INTERN, CLEVELAND OH

JUNE 2014-AUGUST 2014

- Designed logos using Illustrator
- Collaborated in internal meetings and discussed client strategy development
- Assisted art directors and production managers on execution of designs